For:

With:

P.O. BOX 33091

PO BOX 984

NEWARK, NJ 07188-0091

Willows, CA 95988-0984

In Account INCEPTION MARKETING LLC(338847)

San Francisco, CA 94111-1529

847 Sansome St Ste 200

KIM VANN FOR CONGRESS(338848)

CBS TELEVISION © GW



KOVR-TV

INVOICE

Account Exec:

LINDA SULA **GWTS-SF**

Office: Contract Num:

1191-33609

09/17/2012-09/23/2012 **Contract Dates:**

Customer Order:

Linked Order: CPE:

VFC / CD07R / 9/17

Product Desc: CD03R/VANN 1191-346891 Page 1 of 7

Invoice Num: 09/23/2012

Invoice Date: Billing Cycle: Weekly

Billing Period: 08/27/2012-09/23/2012

DAV DV	10/23/2012
PAY BY	Net 30 days

цy	Flight									Total	
ne	Descrip				Buy Line Dates			WTFSS	Dur	Spots	Rate
1	CBS13.0	COM @	5AM		09/17/2012-09/2	3/2012	M T \	WTF	30	1	75.00
W	eek Of			MTWTFSS	<u>S</u>	Spots Per Week	=	Rate			
09	/17/2012-09/23	3/2012		$MTWTF\ldots$	F 1			75.00			
Aiı	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09	/18/2012	Tu	05:57:10 AM		SPA091212H		30	75.00			
2 CBS13.COM @ 6AM		09/17/2012-09/23/2012			MΤ\	WTF	30	5	150.00		
											kri
	eek Of			MTWTFSS	<u>S</u>	Spots Per Week	-	Rate			
09	/17/2012-09/23	3/2012		MTWTF		5		150.00	A I		
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
09	/17/2012	Мо	06:12:49 AM		SPA091212H		30	150.00			
09	/18/2012	Tu	06:27:46 AM		SPA091212H		30	150.00	The same of		
09	/19/2012	We	06:28:17 AM		SPA091212H	10	30	150.00			
09	/20/2012	Th	06:28:06 AM		SPA091212H		30	150.00			
09	/21/2012	Fr	06:28:26 AM		SPA091212H		30	150.00			
3	CBS TH	IS MORI	NING		09/17/2012-09/2	3/2012	MTV	WTF	30	5	150.00
							1000	5.			
	<u>eek Of</u> /17/2012-09/23	2/2042		MTWTFSS MTWTF	2	Spots Per Week 5	-	<u>Rate</u> 150.00			
						5					
	r Date	Day		M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09	/17/2012	Мо	08:43:10 AM		SPA091212H		30	150.00			
	/18/2012	Tu	07:37:24 AM		SPA091212H		30	150.00			
09	/19/2012	We	07:24:04 AM		SPA091212H		30	150.00			
ΛO	/20/2012	Th	07:39:19 AM		SPA091212H		30	150.00			
03	/21/2012	Fr	08:35:46 AM		SPA091212H		30	150.00			

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INVOICE

Page 2 of 7

Account Exec:

LINDA SULA **GWTS-SF**

Office: Contract Num:

1191-33609 09/17/2012-09/23/2012

Contract Dates: Customer Order:

Linked Order:

VFC / CD07R / 9/17

CPE:

In Account INCEPTION MARKETING LLC(338847) 847 Sansome St Ste 200

San Francisco, CA 94111-1529 ATTN:Accounts Payable

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1191-346891 Invoice Date: 09/23/2012

Billing Cycle: Weekly 08/27/2012-09/23/2012

Billing Period:

10/23/2012 Net 30 days

Buy	Flight									Total		
ine	Description			Buy Line Dates	3	мт\	WTFSS	I	Dur	Spots	Rate	
4	CBS THIS MO	RNING - SATURI	DAY	09/17/2012-09/2	23/2012		. S .		30	11	75.00	
Wee	ek Of		MTWTFSS	<u> </u>	Spots Per Week	_	Rate_					
09/1	7/2012-09/23/2012		S.		1		75.00					
۸:- ۵	D-4-	. Air Tirr	M/O F	Matarial		D	D-4-	D-bit		0	Damada	
<u>Air E</u>		<u>Air Time</u> 05:25:01 AM	M/G For	Material SPA091212H		<u>Dur</u> 30	<u>Rate</u> 75.00	Debit		Credit	<u>Remarks</u>	
09/2	.2/2012 Sa	03.23.01 AW		3FA09121211								
5	CBS THIS MO	RNING - SUNDA	Υ	09/17/2012-09/2	23/2012		S		30	1	500.00	
	ek Of		MTWTFSS	<u> </u>	Spots Per Week	-	Rate	1000				
09/1	7/2012-09/23/2012		S		1		500.00	The second				
Air D	Date Da	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	1	Credit	Remarks	
09/2	3/2012 Su					30					Credit	
6	THE PRICE IS	RIGHT		09/17/2012-09/2	23/2012	MTV	WTF		30	2	275.00	
	1112 1 11102 10			00/11/2012 00/2	0,2012						270.00	
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Week	(<u>)</u>	Rate					
09/1	7/2012-09/23/2012		MTWTF	TII.	2		275.00					
Air D	Doto Do	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Domarka	
		09:59:28 AM	<u>IM/G FOI</u>	SPA091212H		<u></u>	275.00	Debit	•	Credit	<u>Remarks</u>	
		09:58:28 AM	1	SPA091212H SPA091212H		30	275.00					
03/2				OI A09121211								
7	CBS13 NEWS	@ NOON		09/17/2012-09/2	23/2012	M T \	WTF		30	3	200.00	
				Z .								
	ek Of		MTWTFS	<u> </u>	Spots Per Week	-	Rate					
09/1	7/2012-09/23/2012		MTWTF		3		200.00					
Air D	Date Da	<u>Air Time</u>	M/G For	Material		<u>Dur</u>	Rate	Debit	:	Credit	<u>Remarks</u>	
09/1	7/2012 Mo	12:23:55 PM		SPA091212H		30	200.00					
	8/2012 Tu	12:24:13 PM		SPA091212H		30	200.00					
09/1				SPA091212H		30	200.00					

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San Francisco, CA 94111-1529

847 Sansome St Ste 200

ATTN:Accounts Payable

KIM VANN FOR CONGRESS(338848)

CBS TELEVISION © GW



KOVR-TV

1191-346891

08/27/2012-09/23/2012

09/23/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 3 of 7

Account Exec: Office:

LINDA SULA **GWTS-SF**

Contract Num:

1191-33609 09/17/2012-09/23/2012

Contract Dates: Customer Order:

Linked Order:

VFC / CD07R / 9/17

CPE:

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

10/23/2012 Net 30 days

uy	Flight								Total		
ine	Description			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate	
8	LET'S MAKE A	DEAL		09/17/2012-09/2	3/2012	МТ	WTF	30	2	175.00	
Weel	k Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
09/17	7/2012-09/23/2012		MTWTF		2		175.00				
<u>Air D</u>	ate Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	8/2012 Tu			SPA091212H		30	175.00				
	1/2012 Fr			SPA091212H		30	175.00		-		
9	THE DOCTOR	S		09/17/2012-09/2	3/2012	MT	WTF	30	4	150.00	
Weel	k Of		MTWTFS	2	Spots Per Week		Rate				
	<u>k OI</u> 7/2012-09/23/2012		MTWTF		<u> </u>		150.00				
09/11	7/2012-09/23/2012		WI I W I I		4		130.00				
Air D	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/18	8/2012 Tu	02:19:55 PM		SPA091212H		30	150.00	1			
09/19	9/2012 We	02:39:37 PM		SPA091212H	10	30	150.00				
09/20	0/2012 Th	02:20:09 PM		SPA091212H		30	150.00				
09/21	1/2012 Fr	02:12:00 PM		SPA091212H		30	150.00				
10	DR PHIL		-	09/17/2012-09/2	3/2012	МТ	WTF	30	4	275.00	
						19.00					
Weel	k Of		MTWTFSS	<u>3</u>	Spots Per Week		Rate				
09/17	7/2012-09/23/2012		MTWTF		4		275.00				
Air D	Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
09/17	7/2012 Mo	03:14:34 PM		SPA091212H		30	275.00				
03/11	8/2012 Tu	03:38:11 PM		SPA091212H		30	275.00				
				SPA091212H		30	275.00				
09/18	9/2012 We	03:40:21 PM									

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San Francisco, CA 94111-1529

847 Sansome St Ste 200

ATTN:Accounts Payable

KIM VANN FOR CONGRESS(338848)

CBS TELEVISION © GW



LINDA SULA

KOVR-TV

Billing Period:

INVOICE

Net 30 days

Account Exec:

Office: **GWTS-SF** Contract Num: 1191-33609

09/17/2012-09/23/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: VFC / CD07R / 9/17

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1191-346891 Page 4 of 7 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly

08/27/2012-09/23/2012

ıy	Flight									Total		
ne	Descripti	on			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
11	CBS13 N	EWS @	9 5		09/17/2012-09/2	3/2012	MT	WTF	30	2	650.00	
W	eek Of			MTWTFSS S		Spots Per Week	Spots Per Week Rate					
09	/17/2012-09/23/	2012		MTWTF		2		650.00				
Aiı	r Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
09	/17/2012	Мо	05:29:01 PM		SPA091212H		30	650.00				
09	/18/2012	Tu	05:29:31 PM		SPA091212H		30	650.00				
12			<u> </u>	09/17/2012-09/23/2012			MT	WTF	30	3	650.00	
Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
09	/17/2012-09/23/	2012		MTWTF		3		650.00				
Aiı	r Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	/17/2012		06:23:21 PM		SPA091212H		30	650.00		The same of		
09	/18/2012	Tu	06:28:10 PM		SPA091212H	100	30	650.00				
09	/20/2012	Th	06:28:00 PM		SPA091212H		30	650.00				
13	CBS13 N	EWS @	2 5 (SAT)	09/17/2012-09/23/2012		3/2012	S.		30	1	400.00	
					W . W							
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week	13000	Rate				
09	/17/2012-09/23/	2012		S.		1		400.00				
<u>Aiı</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
09	/22/2012	Sa	05:11:56 PM		SPA091212H		30	400.00				
14	CBS13 N	EWS @	9 5PM (SUN)		09/17/2012-09/2	3/2012		S	30	1	750.00	
\//	eek Of			MTWTFS	s	Spots Per Week		Rate				
	/17/2012-09/23/	2012		S	<u>~</u>	<u> </u>	-	750.00				
						'						
	r Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09	/23/2012	Su	05:28:36 PM		SPA091212H		30	750.00				

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In Account INCEPTION MARKETING LLC(338847) 847 Sansome St Ste 200

ATTN:Accounts Payable

San Francisco, CA 94111-1529

KIM VANN FOR CONGRESS(338848)

CBS TELEVISION STATIONS



KOVR-TV

1191-346891

08/27/2012-09/23/2012

09/23/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 5 of 7

Account Exec: Office:

LINDA SULA **GWTS-SF**

Contract Num:

1191-33609 09/17/2012-09/23/2012

Contract Dates: Customer Order:

Linked Order:

VFC / CD07R / 9/17

CPE:

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

10/23/2012 Net 30 days

Buy	Flight									Total	
ine	Descript	ion			Buy Line Dates		MTV	VTFSS	D	ur Spots	Rate
15	ENTERT.	AINME	NT THIS WEEK		09/17/2012-09/2	3/2012		S .		30 2	300.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate			
	09/17/2012-09/23	/2012		S.		1		300.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/22/2012	Sa					30			300.00	Preempted
	09/22/2012	Sa	11:50:48 PM	09/22/2012	SPA091212H		30	300.00	300.00		Makegood in CBS13 NEWSRPT @
16 BLUE BLOODS			09/17/2012-09/23/		3/2012		=		30 1	2,000.00	
									100		
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate	100		
	09/17/2012-09/23	/2012		F		1		2,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/21/2012	Fr	09:47:25 PM		SPA091212H		30	2,000.00		Total Control of the	
17	SIXTY M	INUTE	S SUNDAY		09/17/2012-09/2	3/2012		s		30 2	4,000.00
							1				
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	N	Rate			
	09/17/2012-09/23	/2012		S		1		4,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/23/2012	Su				10 10	30			4,000.00	Preempted
	09/23/2012	Su	08:41:36 PM	09/23/2012	SPA091212H	,	30	4,000.00	4,000.00		Makegood in THE GOOD WIFE
18	THE MEN	NTALIS	Т		09/17/2012-09/2	3/2012		. S		30 1	3,000.00
								_			
	Week Of	(0046				Spots Per Week Rate					
	09/17/2012-09/23	/2012		S		1		3,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	09/23/2012	Su	09:47:13 PM		SPA091212H		30	3,000.00			

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KOVR-TV

INVOICE

Page 6 of 7

Account Exec:

LINDA SULA **GWTS-SF**

Office: Contract Num:

1191-33609 09/17/2012-09/23/2012

Contract Dates: Customer Order:

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VFC / CD07R / 9/17

CPE:

With: 847 Sansome St Ste 200

PO BOX 984

San Francisco, CA 94111-1529 ATTN:Accounts Payable

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1191-346891 Invoice Date: 09/23/2012

Billing Cycle: Weekly **Billing Period:**

10/23/2012 08/27/2012-09/23/2012 Net 30 days

Buy Flight									Total	
.ine	Description			Buy Line Dates		MΤV	NTFSS	Dur	Spots	Rate
19	SURVIVOR XX	V: THE PHILLIP	INES	09/17/2012-09/2	3/2012	W		30	2	3,000.00
Week O	<u>Of</u>		MTWTFSS	<u>3</u>	Spots Per Week	-	Rate			
09/17/20	012-09/23/2012		W		1		3,000.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
09/19/20	012 We					30			3,000.00	Preempted
09/19/20	012 We	08:10:24 PM	09/19/2012	SPA091212H		30	3,000.00	3,000.00		Makegood in SURVIVOR XXV: PHI
20	CBS 13 10PM I	NEWS M-SU		09/17/2012-09/2	3/2012	MΤ\	WTFSS	30	5	900.00
									L	
Week O			MTWTFSS		Spots Per Week	-	Rate			
09/17/20	012-09/23/2012		MTWTFSS	3	5		900.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
09/18/20	012 Tu	10:51:57 PM		SPA091212H		30	900.00	The same of		
09/19/20	012 We	10:21:46 PM		SPA091212H	10	30	900.00			
09/21/20	012 Fr	10:27:11 PM		SPA091212H		30	900.00	7 12		
09/22/20	012 Sa	10:40:38 PM		SPA091212H		30	900.00			
09/23/20	012 Su	10:55:00 PM		SPA091212H		30	900.00			
21	CBS13 NEWSF	RPT @ 11 (SUN)		09/17/2012-09/2	3/2012	S		30	1	300.00
W 10	\ <u>'</u>		MTWTFO		1		5.			
Week O	<u>л</u> 012-09/23/2012		MTWTFSS		Spots Per Week 1	-	Rate 300.00			
09/17/20	012-09/23/2012		5		I		300.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/23/20	012 Su	11:50:25 PM		SPA091212H		30	300.00			
22 DAVID LETTERMAN		RMAN	09/17/2012-09/23/2012			MΤ\	VTF	30	3	400.00

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847 Sansome St Ste 200 San Francisco, CA 94111-1529

ATTN:Accounts Payable

CBS TELEVISION STATIONS



KOVR-TV

Invoice Num:

Invoice Date:

Billing Cycle:

INVOICE

Page 7 of 7

Account Exec:

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Product Desc: CD03R/VANN

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1191-346891

09/23/2012 Weekly

08/27/2012-09/23/2012 **Billing Period:**

10/23/2012 Net 30 days

Buy	Fligl	ht									Total		
Line	Des	cription			Buy Line Dates			Dur	Spots	Rate			
Wee	Week Of				M T W T F S S Spots Per Weel			Rate					
-	09/17/2012-09/23/2012			MTWTF.		3		400.00					
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	-	Credit	Remarks	
09/1	7/2012	Мо	11:38:16 PM		SPA091212H		30	400.00					
09/18	8/2012	Tu	11:29:32 PM		SPA091212H		30	400.00					
09/2	21/2012	Fr	11:32:52 PM		SPA091212H		30	400.00					
	Total Spots			Gross A	<u>mt</u>	Commis	sion Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time Totals	ls	48	3	27,550.0	00		4,132.50		7,300.00		7,300.00	0.00	
										VOD.	1000		

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Accounts Receivable

916-374-1313

27,550.00 **Gross Billing Trade Value** 0.00 **Agency Commission** 4,132.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 23,417.50

Warranty - We warrant the above broadcasts were made according to the official station log.